



Why Some Plus Size Women Almost Always Look Fantastic

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Why do some plus size women almost always look fantastic? Have you ever asked yourself this question? It isn't because they have more money or better taste than the rest of us. It isn't because they make all their own clothes or get freebies from their fashion-designer cousin and celebrity-

stylist BFF. And it's not because they've discovered a secret source for fabulous plus size womens clothing.

So, what's the secret?

It's because they *dress for the body they have*.

Not the body they used to have, or the body they're going to have in six months, but the body they have today.

Dressing for the body you have means that your clothes fit properly. Nothing is too tight or too baggy. And when your clothes fit you perfectly, you look totally, completely amazing...whether you're wearing a tasteful [black sheath dress \(http://abbeypost.com/blog/four-good-reasons-need-black-dress-one-bad-reason/\)](http://abbeypost.com/blog/four-good-reasons-need-black-dress-one-bad-reason/) or jeans and a t-shirt. That's why AbbeyPost [Made to Measure \(http://abbeypost.com/made-to-measure\)](http://abbeypost.com/made-to-measure) (coming soon!) will bring you plus size women's clothes that look and fit great, because they're made to your measurements and no one else's.

Here's a great example of a woman who knows her body, and knows how to work it: our friend Sandee, the uber-stylish blogger behind [Curvenvy.com \(curvenvy.com\)](http://curvenvy.com)—where style isn't just for the skinny!



Image courtesy of Sandee Joseph, Curvenvy.com

But I'm going to lose weight...

Yes, we all know that dieting is one of those constant activities, like following sports and avoiding Game of Thrones spoilers. And maybe you will lose weight. And maybe you won't. Either way, research shows that diets don't really work in the long-term (<http://www.fatnutritionist.com/index.php/why-diets-dont-work/>), so stop blaming yourself.

But even if your weight is fluctuating because of medication or the latest workout craze, you still have to get dressed today. And what are you going to wear while you're waiting to lose weight? Baggy clothes that are two sizes too big, belted with a scarf because you don't own a belt in the right size? It can't possibly be good for your career to show up at the office looking schlumpy. It's also not good for your mood or motivation. Who has the energy to go to the gym, or the confidence to hit the town, after dealing with all that extra fabric you've been hauling around all day?

We're not saying that you should buy an entirely new wardrobe every time your dress size changes. That sort of thinking leads to a [closet full of cheap clothes \(http://abbeypost.com/blog/cheap-plus-size-clothes-arent-worth-cost/\)](http://abbeypost.com/blog/cheap-plus-size-clothes-arent-worth-cost/) that you don't really get much value from. Yes, you can take a \$20 dress to the tailor, but are you really going to? It doesn't cost much to have your clothes altered to your new, smaller size, but a cheaply made garment that you've been wearing for a while may not hold up to tailoring. Plus, you'll be tempted just to buy another \$20 dress instead of having the old one tailored. So you'll spend \$40 and you still won't have a dress that fits you properly.

Instead, buy a few well-made pieces that you can have [tailored as your body changes \(http://articles.latimes.com/2000/apr/14/news/cl-19319\)](http://articles.latimes.com/2000/apr/14/news/cl-19319). The higher-quality fabric and stitching will hold up to multiple trips to the tailor.

Love who you are—today!

You know what? The bottom line is, we think you're fabulous at your current size and shape. We're not trying to talk you out of any New Year's Resolutions – but we think that you deserve clothes that look and fit great today.

That's why we're working hard behind the scenes to bring you AbbeyPost [Made to Measure \(http://abbeypost.com/made-to-measure\)](http://abbeypost.com/made-to-measure) – high quality wardrobe classics, made to your individual measurements. So they fit you perfectly. No “making it work”. No baggy mess. No fussing with too-tight here and too loose there. No trips to the tailor. Just the right fit, the first time and every time. Because we love who you are, and you should too.

We believe that when you wear clothes that fit you right (and right now), you'll love how you look too. It's easier than you think to be one of those plus size women who almost always looks fantastic!

Come check out [AbbeyPost Made to Measure \(http://abbeypost.com/made-to-measure\)](http://abbeypost.com/made-to-measure) today—you'll love how you look!

Perfect Fit

You're going to love how you look and feel in your AbbeyPost Made to Measure outfits. Standard sizes don't really fit anyone very well. So we don't make clothes in standard sizes – we make them in **your size**, to your exact measurements.

Affordable

AbbeyPost Made to Measure costs the same as the mass-market stuff in a department store. But not only is it made just for you, you never have to pay for parking, alterations, or a snack to recover from all that time you spent in the dressing room. And shipping is free!

High Quality

A perfectly fitting dress that falls apart after two washings does you no good. Your AbbeyPost Made to Measure clothes are made here in the USA of high quality fabrics. So they can handle how much you love them.

Quick And Easy

No measuring tapes, no hassles, and no trying on ten outfits just to find out you hate nine of them. Plus: your order arrives on your doorstep in just 10 business days or less. Hooray!

<http://abbeypost.com/made-to-measure>



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